

<b>GRUPS</b>	<b>Tutor/a</b>	<b>Tutor/a (e-mail)</b>	<b>Places</b>	<b>Línia temàtica</b>	<b>Descripció</b>	<b>Idioma</b>
FA	Andre Romero, Maria Encarnacion	andre@ub.edu	1	Statistical techniques in the business environment	The objective of the work is the application, by the student, of statistical techniques to real situations in the business and economic world to facilitate decision-making, making use of real databases.	Anglès
FB	Romani Fernandez, Javier Manuel	romani@ub.edu	1	Econometric analysis and forecasting of trade, FDI, migration, employability and tourism	Students who would like to carry out the dissertation following this line of research will develop an empirical analysis of topics related to applied economics from an international perspective, such as trade flows determinants, firm location decisions, FDI impacts, migration drivers, determinants of employability and analysis of tourism flows. The dissertation should have a clear relationship with these fields, but students are encouraged to suggest alternative topics that are appropriate to their specific interests and expertise, although an intensive use of statistics and econometric techniques learnt in the degree will be required in any case. The dissertation should contain a description about what we currently know about the selected topic, add a theoretical discussion suited for the specific problems analyzed and discuss this in light of the obtained empirical evidence.	Anglès
FC	Carrion Silvestre, Josep Lluís	carrion@ub.edu	1	Econometric analysis and forecasting of trade, FDI, migration, employability and tourism	Students who would like to carry out the dissertation following this line of research will develop an empirical analysis of topics related to applied economics from an international perspective, such as trade flows determinants, firm location decisions, FDI impacts, migration drivers, determinants of employability and analysis of tourism flows. The dissertation should have a clear relationship with these fields, but students are encouraged to suggest alternative topics that are appropriate to their specific interests and expertise, although an intensive use of statistics and econometric techniques learnt in the degree will be required in any case. The dissertation should contain a description about what we currently know about the selected topic, add a theoretical discussion suited for the specific problems analyzed and discuss this in light of the obtained empirical evidence.	Anglès
FD	Riera i Prunera, Maria Carme	mcriera-prunera@ub.edu	1	Econometric analysis and forecasting of trade, FDI, migration, employability and tourism	Students who would like to carry out the dissertation following this line of research will develop an empirical analysis of topics related to applied economics from an international perspective, such as trade flows determinants, firm location decisions, FDI impacts, migration drivers, determinants of employability and analysis of tourism flows. The dissertation should have a clear relationship with these fields, but students are encouraged to suggest alternative topics that are appropriate to their specific interests and expertise, although an intensive use of statistics and econometric techniques learnt in the degree will be required in any case. The dissertation should contain a description about what we currently know about the selected topic, add a theoretical discussion suited for the specific problems analyzed and discuss this in light of the obtained empirical evidence.	Anglès
GA	Esteller More, Alejandro	aesteller@ub.edu	4	Els aspectes fiscals en les empreses internacionals	L'aspecte fiscal és un element que sovint determina les decisions empresarials. En un món globalitzat la seva importància cada vegada sembla més gran. Quins són els elements fiscals més rellevants per les empreses? Quines problemàtiques es plantegen com a conseqüència dels diferents sistemes fiscals? Quina són les pràctiques de planificació fiscal internacional més freqüents?	Anglès

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GB	Collado Muñoz, Javier	javier.collado@ub.edu	4	Els aspectes fiscals en les empreses internacionals	L'aspecte fiscal és un element que sovint determina les decisions empresarials. En un món globalitzat la seva importància cada vegada sembla més gran. Quins són els elements fiscals més rellevants per les empreses? Quines problemàtiques es plantegen com a conseqüència dels diferents sistemes fiscals? Quina són les pràctiques de planificació fiscal internacional més freqüents?	Anglès
HA	pendent de confirmar	#N/D	4	New technologies and the labor market	The study of the effects of new technologies on the main components of the labor market.	Anglès
QA	Batlle Molina, Emili	emilibatlle@ub.edu	4	Business Financing	Projects of the subject area Business Finance refer to the empirical and theoretical analysis of various types of financial decisions, investment, dividend and capital structure taking into account its risks and costs. As well, it covers specific topics in business finance such as firm's valuation, corporate restructuring, mergers and acquisitions, venture capital. The scope of this subject area goes beyond of a mere description of the topics, which has been covered previously in the literature. Rather, building on this basic knowledge, projects need to feature some kind of original analysis, elaborated autonomously by students. The topics of potential projects can be: analysis of the financing sources of real-life enterprises or ventures, analysis of dividend decisions by corporations; analysis of the recent developments in financial market and banking, valuation of global firms and other.	Anglès
RA	Canadell Lopez, Javier	xcanadell@ub.edu	4	Leading and planning international marketing strategies	The topic of leading and planning marketing strategies includes marketing analysis and tools (quantitative and qualitative) able of improving the marketing manager decision-making process. Therefore, topics such as consumer's behaviour, new product development, brand positioning, price architecture, corporate communication or even growth and country-brand strategies can be studied, both in offline and online environments.	Anglès
SA	Fesenko, Alina	alina.fesenko@ub.edu	4	Analyzing the Dynamics of Entrepreneurial Ecosystems	To identify and analyze the key components of successful entrepreneurial ecosystems, including start-ups, investors, support organizations, educational institutions, government policies, and local infrastructure. To provide insights for policymakers, ecosystem builders, and entrepreneurs on how to foster supportive environments for start-up growth and innovation.	Anglès
SB	Fesenko, Alina	alina.fesenko@ub.edu	4	Exploring Open Innovation Strategies	To examine the strategies and practices associated with open innovation, seeking to understand how organizations can leverage external knowledge, resources, and collaborations to drive innovation and gain a competitive edge. Through a combination of literature review and case studies, the research could provide insights into the benefits, challenges, and best practices of implementing open innovation initiatives, offering recommendations for organizations seeking to adopt open innovation approaches.	Anglès
TA	Fernandez Perez, Paloma	palomafernandez@ub.edu	4	International business in historical perspective	TFGs will address relevant issues and topics on the evolution of international business with a long-term comparative perspective.	Anglès

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TB	Tadei, Federico	federico.tadei@ub.edu	2	Economic Growth in Historical Perspective.	You will have the opportunity to approach contemporary issues and topics from a long-term perspective. For example, students will be able to develop aspects related to the causes of inequality between some countries, the history and consequences of economic crises in historical perspective, the evolution of inequality in the long term or the impact of different economic policies in specific historical contexts, among many other topics. It can also analyse aspects related to the international economy, linking economic dynamics with institutional, technological or other changes.	Anglès
TC	Albinyana i Saigi, Roger	albinyanaisaigi@ub.edu	4	Global Economy and International Relations.	The line of research is broad in order to cover different topics. Thus, within the framework, we could analyse the changes experienced in the global economy as a consequence of the emergence of the so-called emerging economies, which have been consolidating the emergence and/or expansion of the so-called BRICS. The growth process that these emerging economies have undergone over the last few decades often involves a process of uneven development within the same country, associated with socio-economic inequality. At the same time, the slowdown that these economies have suffered in recent years is related with the sustainability of the development model itself, making evident the structural weaknesses of this strategy. The student could also analyse the role played by different International Organizations, or alternatively, one could also analyse the evolution and/or transformation in the functioning and/or objectives of other International Organizations as a consequence of recent changes in the world economy.	Anglès
UA	Gonzalez-Vila Puchades, Laura	lgonzalezv@ub.edu	4	Financial Products Analysis	In this topic the student will be aimed to analyze financial products (such as savings deposits, pensions schemes, loans, fixed-income securities, etc.) that can be present in both national and international financial markets. The study of these financial products may provide guidance for investment and financing decisions made by particulars and firms	Anglès
UB	Marmol Jimenez, Maria Teresa	mmarmol@ub.edu	4	Financial Products Analysis	In this topic the student will be aimed to analyze financial products (such as savings deposits, pensions schemes, loans, fixed-income securities, etc.) that can be present in both national and international financial markets. The study of these financial products may provide guidance for investment and financing decisions made by particulars and firms	Anglès
VA	PENDENT (en concurs)	#N/D	4	Comunicació i gestió intercultural; Interculturalitat i cultures; Gènere, treball i empresa; Gènere i mobilitat internacional	Temes relacionats amb la interculturalitat, cultura i cultures, la comunicació intercultural i/o la seva gestió relacionada amb la nostra societat i les empreses internacionals. També temes relacionats amb el gènere. Mobilitat internacional del personal altament qualificat i gènere, gènere i noves tecnologies, les dones en el treball i empresa internacional, les dones en les nostres societats.	ANGLÈS
X2	Busqueda responsabilidad del estudiante			Ad-hoc	L'estudiant pot escollir lliurement una temàtica que no s'hagi proposat en la llista general i un tutor específic. En aquest cas, ha de presentar un projecte de TFG ad hoc (on ha de constar el títol, els objectius i el pla de treball) signat per l'estudiant, pel professor tutor que es proposa i per la direcció del departament al qual pertany aquest docent, a més de remetre'l al coordinador de TFG a continuació.	Català, Castellà, Anglès