

LERU student workshop on communications of science including animal experiments.

‘I Boil Potatoes Alive!’

Draft Agenda (as of 11 June 2024)

Day 1 – 10-09-2024		
12:00-13:00	Arrival and lunch in Milan	
13:00-13:30	Welcome and introduction of participants	Jan-Bas Prins, Professor of Laboratory Animal Science, Leiden University, Netherlands.
13:30-14:30	Communicating about animal experimentation: concerns and opportunities	Luca Carra, Scienza in Rete
14:30-15:30	Pitch your animal research in 180 seconds	All participants
15:30-16:00	Tea break	
16:00-17:00	Pitch your animal research in 180 seconds	All participants
17:00-18:00	Contribution to communicate science in the context of LAS	Bob Tolliday, Media and Communication specialist, EARA, UK
18.30-	Social Programme	

Day 2 – 11-09-2024		
09:00-09:45	LERU’s note on communication	Serban Morosan, Director of CEF, INSERM, France. Professor of Virology, IASI, Romania
09:45-10:30	Examples from LERU universities	Someone from a LERU University
10:30-11:00	Coffee	
11:00-12:00	Industry experience: transparency about commercial animal use	Farm industry
12:00-13:00	Tips and tricks in science communications	Fabio Turone (Center for Ethics in Science and Journalism)
13:00-14:00	Lunch	
14:00-15:30	Roundtable: creation of a communication strategy directed to patients	AIRC, Telethon, patient associations
15:30-16:00	Tea break	

16:00-16:30	Transition to animal-free innovations	Emanuela Corsini (UNIMI)
16:30-17:00	Ethical concerns	Simone Pollo (Sapienza University)
18:00-19:00	Discussion/Exchange	All participants
19:00-	Social dinner	All participants

Day 3 – 12-09-2024		
09:00-10:00	How to communicate with politicians/decision makers	Senatrice Elena Cattaneo (UNIMI)
10:00-10:15	Coffee	
10:15-11:45	Pitch your animal research in 180 seconds: revisited	All participants
11:45-12:15	Wrap-up	All participants
12:15-13:00	Good-bye snack	