

Research Plan Public Presentations 2021

June 16th, 2021		
Committee: Mercè Mach, Marti Sagarra and Jaume Valls		
Session	Time*	Presentation
1	11:30 - 12:15	Irene Sánchez: 'The impact of negotiation skills in women-led health start-ups. A cross-cultural approach in Europe' Advisors: Claudio Cruz and Patricia Elgoibar
		Selena Fremi: 'Open innovation in startups; Application in emerging economies' Advisors: Paloma Miravittles and Vesna Vlasisavljevic
		David Anaya: 'Predictive Modelling Applications for Life Insurance Valuations' Advisors: Lluís Bermúdez and Jaume Belles
2	12:30 - 13:15	Tugce Nuray Saka: 'Pandemic crisis response through digitalization: Dynamic digital capabilities of Barcelona coworking spaces' Advisors: Esther Hormiga and Jaume Valls
		Anton Figuerola: 'Models for dealing with uncertainty in decision-making' Advisors: Anna Maria Gil and José María Merigó
		Yanqiu Ren: 'Shareholder Activism, Corporate Social Responsibility, and International Business: A Global Perspective' Advisor: Martí Sagarra
3	14:30 - 15:30	Albert Carnero: 'DCL DGLM Alternatives for Loss Reserving and Pricing with Loss Experience and an extension to Pricing Excess of Loss Insurance' Advisors: Eva Boj and Mercè Claramunt
		Mohamed Hijazi: 'Analysis of Herding Behavior in Global Stock Markets in time of market stress' Advisors: Mercè Claramunt and Laura Maria Gonzalez-Vila
		Juan José Vidal: 'Machine Learning for Risk Analysis and Asset Pricing' Advisors: Montserrat Guillén and Jorge M. Uribe
		Ahmad Maraqa: 'Work-Life Balance and Firm Performance' Advisors: Josep Maria Argilés and Yuliya Kasperskaya

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1	9:15 -	Natalia Mandirola: 'Identification of the high-performance management practices that most impact on improving the productivity and business outcomes of Uruguayan companies' Advisor: Jaume Valls
	9:45	Marc Blanch: 'Deporte y salud: comparación y análisis de costes generados por el deporte en relación a la salud' Advisors: Maria Pilar Aparicio and Xavier M. Triadó
2	10:00 -	Sergi Pons: 'Big Data and Sentiment Analysis Considering Reviews from E-commerce Platforms to Predict Consumer Behaviour' Advisors: Jaume Gil and Javier Manuel Romaní
	10:45	Louis Ronalter: 'Integrated Management Systems and Sustainability' Advisors: Merce Bernardo and Javier Manuel Romaní
		Julie Preaux: 'Patient's perceived service quality: a study of Direct-to-Customer (DTC) telemedicine consultations' Advisor: Mercè Bernardo and Martí Casadesús
3	11:00 -	Alberto Lempira Guevara: 'Analysis of the impact of digital marketing actions on customer acquisition, conversion, and retention' Advisor: Francisco Javier Arroyo
	11:45	Sachin Kumar Raut: 'Religion, Tourism and Consumer Nostalgia: A Global view on Travel Motivation and its Impact on Destination Loyalty' Advisors: Santiago Forgas and Rubén Huertas
		Laura Sáez: 'Social Media and Data Collection in Digital Marketing' Advisors: Santiago Forgas and Rubén Huertas

*Central European Summer Time [CEST]