

Oriol Garcés

Oriol Garcés obtained his M.A. in Economics at the Université Catholique de Louvain [Louvain-la-Neuve] and his MBA at ESADE Business School.

He is a part time lecturer at UB since 2012, with an international career of more than 15 years in international business strategy related areas. He is involved professionally in projects related to business development, international sales, entry models in new markets, business models, entrepreneurship, and innovation.

He currently provides consultancy services to companies wishing to explore ways of entry into new markets or managing new models of innovation aiming at business development issues. He has a deep knowledge in mobility sector and product distribution.