



Research seminar 2nd of July, 1 pm

“Bibliometric studies in business research”

José M. Merigó is a Professor at the Department of Management Control and Information Systems at the University of Chile. Previously, he was a Senior Research Fellow at the Manchester Business School, University of Manchester (UK) and an Assistant Professor at the Department of Business Administration at the University of Barcelona (Spain). He holds a Master and a PhD degree in Business Administration from the University of Barcelona. He also holds a Bachelor degree of Science and of Social Sciences in Economics and a Master in European Business Administration and Business Law from Lund University (Sweden). He has published more than 300 articles in journals, books and conference proceedings, including journals such as *Information Sciences*, *European Journal of Operational Research*, *IEEE Transactions on Fuzzy Systems*, *Knowledge-Based Systems*, *Applied Soft Computing*, *Expert Systems with Applications*, *International Journal of Intelligent Systems*, *Cybernetics & Systems*, and *Computers & Industrial Engineering*. He has also published several books including five with Springer and two with World Scientific. He is on the editorial board of several journals including the *Journal of Business Research*, *Technological and Economic Development of Economy*, *Journal of Intelligent & Fuzzy Systems*, *International Journal of Fuzzy Systems* and *Economic Computation and Economic Cybernetics Studies and Research*. He has participated in the scientific committee of several conferences and serves as a reviewer in a wide range of international journals. He is currently interested in Computational Intelligence, Decision Making, Aggregation Operators, Uncertainty, Fuzzy Systems and Bibliometrics.

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Abstract

Bibliometrics is a research field that studies quantitatively the bibliographic material. It provides a wide range of techniques for representing and classifying the information of a research area. This study analyzes some key indicators regarding the most influential research carried out in business and management over the last decades. An analysis of the most influential journals and a list with the most cited papers of all time is presented. For each of the selected journals, an individual focus is given with the most productive institutions and countries. The results are in accordance with the common knowledge where the USA and other English speaking countries are clearly leading the field. However, some important deviations are found due to the nature of some specific research topics that may provide a ranking different from the initial expectations. Finally, it is worth noting that the results of this paper aims to be informative regarding the most influential research being developed in business and management. The objective is to give a general overview of the current trends in this discipline.

Keywords: Bibliometrics, Business, Web of Science, Journals, *h*-index.