

How to promote long-term saving among millennials

May, 9 2017: UBZurich Chair celebrated a round table in the School of Economics and Business at the University of Barcelona (UB) to know the opinion of millennials in relation to complement their future retirement benefits with long-term saving. The round table was organized by BanSabadell Pensions and Zurich Insurance.

Session outline

The welcoming was given by Javier Valle (Chief Executive Officer of Bansabadell Life, Bansabadell General Insurance and Bansabadell Pensions). The round table was conducted by Clara Armengol (Director of Bancsabadell Pensions). The experts participating on the round table were Elisa Rincón (Director of Inverco), Maria Torrent (millennial and former UB student) and Salvador Torra (UB). The experts appointed out that the financial education of individuals is fundamental for long-term saving. The students of the Master in Actuarial and Finance Science claimed that more information should be provided by public institutions.